

Pass/ Fail?	Overall Score out of 5	Name of Software	Consu mer Test	Initial Visual Impact	Ease of Start- up	Usability and Efficiency for Administrators	Usability and Efficiency for Customers	Integration with Existing Websites and	Mobile Access - Admin	Mobile Access - Customer	Custom er Service	Price/ Value
<b>Preliminary Report: all information is subject to change, the ratings are completely subjective Ratings Scale: 0 to 5</b>												
Fail	2.4	<b>Appointment-Plus</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?	2	2	3	4	3	3	?	0	2.5	2
			suggests add-ons to clients as they go through the booking process  appointment-plus would be really great if it weren't so evil. hidden (and arbitrary) fees quickly add up, have to pay for customer service, mobile access? Don't know because you have to pay extra for it. (of course I don't really think they are evil, I'm sure they love their mothers and adopt cute puppies)									
Fail	2.1	<b>AppointmentQuest</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?		1	1	1	2	?	3	3	?	4
			multiple views of schedule, many price-levels to choose from  AppointmentQuest is built on a very linear, old platform that may have been cool in 1993. But In the age of iPhones and iPads with graphic interface, the interface and look just doesn't cut it. It is outdated, confusing, and not intuitive at all. There are much better programs for the money.									
	3.7	<b>AppointmentsAmerica</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?		1	?	?	5	?	?	5	?	?
			has daily agenda and task list, could work well as personal calendar  does not look professional enough, the lack of key information on the website does not bode well for future customer service									
		<b>Betterfly</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?				3	3					3
			nothing is free									
	3.4	<b>Book4Time</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?		4	4	4	3	5	?	?	1	3
			everything is included in one price, no nickel and diming or hidden fees									
Fail	3.1	<b>BookFresh</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?		4	5	3	4	5	0	4	?	0
			has one-month view, embeddable widgets, can import ical calendars like google  many! how can a program with so many great features go so wrong?? service lengths are not automatic with internal bookings, no one-week view for each practitioner, can't see times available on the mobile app and thus allows double bookings, it claims to have a "padding" setting but doesn't work like other programs, no categories									

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Fail	3.1	<b>CalendarSpots</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?	3	2	2	2	5	3	2	4	?	5
				present a week's worth of available time slots to client in one view, auto add holidays, make-your-own holidays, shift writer/eraser, one service - multiple durations								
Fail	4.2	<b>ClickBook</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		3.5	5	3	5	4.5	?	?	?	4
				website widget								
				I can't page through the calendar like an appointment book, can't use it for both personal and appt calendar, there are more costs than just money								
Fail		<b>ClieTrak</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		no online booking as far as I can tell								
		<b>Crimpers Mgmt Sftwr</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		1		3						
Fail		<b>Elite</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		no online booking as far as I can tell								
PASS	4.1	<b>FullSlate</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?	4	4	4	4	5	5	2	4	5	4
				calendar sync, WYSIWYG and drag-n-drop editing, tall calendar, customizable landing page, customizable booking form, website widget, gives client the option to create an account or not, message history with clients								
				starting appointments on the quarter-hour not an option, not very mobile friendly, no reports? yet another program with so many great features that goes wrong quickly. service lengths and padding times are not automatic with internal bookings, can't see times available on the mobile app and thus allows double bookings, it has a "padding" setting but doesn't work like other programs, even so... FullSlate makes it very easy to adjust to and accommodate these shortcomings								

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PASS	4.3	<b>GenBook</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?	5	4	4	4	5	3	4	5	4.5	4
PASS	3.6	<b>HitAppoint</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		3	3	3	3.5	4	?	?	?	5
Fail	1.0	<b>Milum/Office Tracker</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		3	?	?	?	0	0	0	?	2
Fail	3.0	<b>MindBody</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?	2	3	2	3	2	1	5	4	5	3
		<b>MyReceptionist</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?										
Fail	3.3	<b>Rosy/Floydware</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		4	4	4	2	2	?	?	4	3
Fail		<b>Salon Iris</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		2	0	2	3	2	3	0	?	2

super easy and fast computer processing, no hidden fees, follow-up reviews, so so easy to add blocks, delete blocks, add availability

no recurring appointments even though they have been promising them for years, other systems at the same price point offer more features

download and plug into your own website, book multiple services at once, many customizable email templates, customizable calendar views, customizable appointment booking flow, appointment locks location

not really the right application for online booking of clients

import client appointment history and account balances

time blocks/padding, no email unless client gets email, no SMS for staff, time consuming, earn money off of the complexity by selling classes

see: appointment-plus, it uses their program

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Fail		<b>SalonMonster</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?										
PASS	4.8	<b>Schedulicity</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?	5	4	5	4	5	4.5	5	5	5	5
				Facebook widget, leave this page?, the whole package								
Fail	0.7	<b>SpaBiz</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		0	2	0	?	?				
				out-of-date and unbearably slow, not efficient for today's computer user, confusing								
Fail		<b>SpaBooker</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?										
	1.2	<b>Squeeze-Me-In</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		2	1	1	2	0	?	?	?	1
				decent url								
		<b>STX Salon Transcripts</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?		mac only								
PASS	3.6	<b>StyleSeat</b> What special feature does this software offer that other software should copy? Is there a deal-breaker?	3	4	4	4	4	0	4	4	4	5
				...and up, show last-minute openings, integration with facebook and twitter, special promotions highlighted at the top of the page								
				service lengths are not automatic, no phone number to call customer service								
		<b>TimeTrade</b> What special feature does this software offer that other software should copy?  Is there a deal-breaker?		complete integration with google and outlook								
				huh? This software is designed for corporate meetings and resources, not a service industry like massage therapy. Massage therapists report they use this, but I just don't see how.								

